

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division II

Best Ad Supplement/Special Section

Staff

The Alestle

Southern Illinois University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division II

Best Ad Supplement/Special Section

Arrow Staff

Arrow

Southeast Missouri State University



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division II

Best Ad Supplement/Special Section

Beth Gonzales

The Graphic

Pepperdine University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Ad Supplement/Special Section

Staff

VCU Student Media Center

Virginia Commonwealth University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Ad Supplement/Special Section

Jake Sherlock

Rocky Mountain Student Media

Colorado State


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Ad Supplement/Special Section

Staff

The Battalion

Texas A&M University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Ad Supplement/Special Section

Staff

Kent State Student Media Advertising and Marketing

Kent State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Ad Supplement/Special Section

Beaver's Digest staff

Orange Media Network

Oregon State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Ad Supplement/Special Section

Cindy Nguyen, Van Hong, Lauren Emo

Mustang News

Cal Poly San Luis Obispo


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs


COLLEGE MEDIA
ASSOCIATION


Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Ad Supplement/Special Section

Gracie Bryant, Tyler Sprague, Marketing Team

Garnet Media Group

University of South Carolina


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Ad Supplement/Special Section

Staff

The Standard

Missouri State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Ad Supplement/Special Section

Staff

Indiana Daily Student

Indiana University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division II

Best Multi-Media Ad Campaign

Staff

Northwest Missourian

Northwest Missouri State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division II

Best Multi-Media Ad Campaign

Anna Clara Beretta Zeni

Lancer Media Group

California Baptist University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division II

Best Multi-Media Ad Campaign

Shawn Isaacs

WOLF Radio

University of West Georgia


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division II

Best Multi-Media Ad Campaign

Emerge 2023 Connect4PR Team

Connect4PR

University of Guelph-Humber


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Multi-Media Ad Campaign

Staff

Rocky Mountain Student Media

Colorado State


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Multi-Media Ad Campaign

Christopher Abarca

Mānoa Now

University of Hawaii at Mānoa


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Multi-Media Ad Campaign

Beaver's Digest Staff, OMN Marketing Team & OMN Creative Team

Orange Media Network

Oregon State University



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs


**COLLEGE MEDIA
ASSOCIATION**


Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Multi-Media Ad Campaign

Emily Tran and Sofia Ramos

LSU Student Media

Louisiana State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Multi-Media Ad Campaign

Staff

The Appalachian

Appalachian State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Divisions II & III

Best Overall Campus Media Engagement

Arrow Staff

Arrow

Southeast Missouri State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Divisions II & III

Best Overall Campus Media Engagement

PGM Staff

Pepperdine Graphic Media

Pepperdine University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Divisions II & III

Best Overall Campus Media Engagement

Rachael Perrotta and Katherine Oung

The Vanderbilt Hustler

Vanderbilt University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Divisions II & III

Best Overall Campus Media Engagement

Shawn Isaacs

WOLF Radio

University of West Georgia


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Divisions II & III

Best Overall Campus Media Engagement

Odjuani De Moura Okoudowa

The Nostalgia Project

University of Guelph-Humber


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Overall Campus Media Engagement

Staff

Indiana Daily Student

Indiana University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Overall Campus Media Engagement

Staff

The Daily Gamecock

University of South Carolina


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Overall Campus Media Engagement

Rochelle Aguila, Andrew Pabelico, Haley Torres, Madison Edwards

Mānoa Now

University of Hawaii at Mānoa



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Overall Campus Media Engagement

Staff

The Glomerata

Auburn University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Overall Campus Media Engagement

Staff

The Mercury

University of Texas at Dallas


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division II

Best Rate Card/Media Kit

Staff

The CI View

CSU Channel Islands


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division II

Best Rate Card/Media Kit

Staff

The Reflector

University of Indianapolis


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division II

Best Rate Card/Media Kit

Vanessa Weiler, Jerilynn Hoover

Northwest Missourian

Northwest Missouri State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division II

Best Rate Card/Media Kit

Mingzhu Zhu

The Muleskinner

University of Central Missouri


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division II

Best Rate Card/Media Kit

Sahej Bhasin and Ali Levens

The Graphic

Pepperdine University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Rate Card/Media Kit

Maggie James

The Collegian

Kansas State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Rate Card/Media Kit

Alan Nguyen

Orange Media Network

Oregon State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Rate Card/Media Kit

Christine Moore Bonbright

Rocky Mountain Student Media

Colorado State


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Rate Card/Media Kit

RaeAnne Alexander

Kaleidoscope

UAB



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Rate Card/Media Kit

Cindy Nguyen

Mustang News

Cal Poly San Luis Obispo


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Divisions II, III & Two-Year

Best Reader Promotion Campaign

Staff

Northwest Missourian

Northwest Missouri State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Divisions II, III & Two-Year

Best Reader Promotion Campaign

Staff

The Corsair

Santa Monica College


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Divisions II, III & Two-Year

Best Reader Promotion Campaign

Odjuani De Moura Okoudowa

The Nostalgia Project

University of Guelph-Humber



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs


COLLEGE MEDIA
ASSOCIATION


Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Divisions II, III & Two-Year

Best Reader Promotion Campaign

Ariette Aragon

The Rattler Newspaper

St. Mary's University



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Reader Promotion Campaign

Emily Tran and Sofia Ramos

LSU Student Media

Louisiana State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs


**COLLEGE MEDIA
ASSOCIATION**


Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Reader Promotion Campaign

Staff

The Appalachian

Appalachian State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Reader Promotion Campaign

Staff

The Shorthorn

University of Texas at Arlington



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Reader Promotion Campaign

Morgan Key, Kendall Wilkes

The Glomerata

Auburn University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division II & Two-Year

Best Recruitment Ad

Staff

Richland Chronicle

Dallas College - Richland campus


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division II & Two-Year

Best Recruitment Ad

Jill Smith

The Antelope

University of Nebraska at Kearney


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division II & Two-Year

Best Recruitment Ad

Andrea Ruzicka, Julianne Le, Ryan Billings

The Hornet

Fullerton College


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs


COLLEGE MEDIA
ASSOCIATION


Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Recruitment Ad

Cindy Nguyen

Mustang News

Cal Poly San Luis Obispo


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Recruitment Ad

OMN Marketing Team & OMN Creative Team

Orange Media Network

Oregon State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Recruitment Ad

Staff

The Shorthorn

University of Texas at Arlington


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Recruitment Ad

Tess Wladar

VCU Student Media Center

Virginia Commonwealth University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division II

Best Single-Media Ad Campaign

Teddie Bernard

F Newsmagazine

School of the Art Institute of Chicago


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division II

Best Single-Media Ad Campaign

Emerge 2023 Connect4PR Team

Connect4PR

University of Guelph-Humber


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Single-Media Ad Campaign

Madison Tran

The Commonwealth Times

Virginia Commonwealth University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Single-Media Ad Campaign

Eva Siffert

Orange Media Network

Oregon State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Single-Media Ad Campaign

Michael Kirchoffer

The Shorthorn

University of Texas at Arlington



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Single-Media Ad Campaign

Van Hong

Mustang News

Cal Poly San Luis Obispo


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Single-Media Ad Campaign

Emily Tran and Sofia Ramos

LSU Student Media

Louisiana State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Single-Media Ad Campaign

Katie Harp

The McKinley Avenue Agency

Ball State University



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Single-Media Ad Campaign

Sabrina Hampton

Garnet Media Group

University of South Carolina


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Divisions II - IV

Best Social Media Engagement

Sonya Singh

Lancer Media Group

California Baptist University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Divisions II - IV

Best Social Media Engagement

Staff

Rice Thresher

Rice University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Divisions II - IV

Best Social Media Engagement

Staff

T&C Media

Otterbein University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Social Media Engagement

Staff

The NewsHouse

Syracuse University



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

Honorable Mention

Division I

Best Social Media Engagement

Staff

The Daily Gamecock

University of South Carolina



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

3rd Place

Division I

Best Social Media Engagement

Lily Ferguson

WUSC

University of South Carolina


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

2nd Place

Division I

Best Social Media Engagement

Kamryn Huggins

LSU Student Media

Louisiana State University



Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President

PINNACLE

COLLEGE MEDIA AWARDS

1st Place

Division I

Best Social Media Engagement

Staff

Impact 89FM | WDBM-FM

Michigan State University


Matt Bird-Meyer


Michael Dann


Georgia Kral

Pinnacles Awards Co-Chairs




Chris Whitley
CMA President