

PINNACLE

COLLEGE MEDIA AWARDS



Individual Finalists - Advertising

Best Ad Supplement/Special Section (Division I)

[University of South Carolina, Garnet Media Group](#)

[Virginia Commonwealth University, VCU Student Media Center](#)

[Oregon State University, Orange Media Network](#)

[Texas A&M University, The Battalion](#)

[Cal Poly San Luis Obispo, Mustang News](#)

[Indiana University, Indiana Daily Student](#)

[Colorado State, Rocky Mountain Student Media](#)

[Kent State University, Kent State Student Media Advertising and Marketing](#)

[Missouri State University, The Standard](#)

Best Ad Supplement/Special Section (Division II)

[Pepperdine University, The Graphic](#)

[Southeast Missouri State University, Arrow](#)

[Southern Illinois University, The Alestle](#)

Division I: 10,000+ campus undergraduate enrollment (not including distance education);

Division II: 3000-9999; **Division III:** 1000-2999; **Division IV:** under 1000.

Best Multi-Media Ad Campaign (Division I)

[Louisiana State University, LSU Student Media](#)

[Oregon State University, Orange Media Network](#)

[University of Hawaii at Mānoa, Mānoa Now](#)

[Appalachian State University, The Appalachian](#)

[Colorado State, Rocky Mountain Student Media](#)

Best Multi-Media Ad Campaign (Division II)

[California Baptist University, Lancer Media Group](#)

[University of West Georgia, WOLF Radio](#)

[Northwest Missouri State University, Northwest Missourian](#)

[University of Guelph-Humber, Connect4PR](#)

Best Overall Campus Media Engagement (Division I)

[Indiana University, Indiana Daily Student](#)

[University of Texas at Dallas, The Mercury](#)

[University of Hawaii at Mānoa, Mānoa Now](#)

[University of South Carolina, The Daily Gamecock](#)

[Auburn University, The Glomerata](#)

Best Overall Campus Media Engagement (Divisions II & III)

[Southeast Missouri State University, Arrow](#)

[Pepperdine University, Pepperdine Graphic Media](#)

[University of Guelph-Humber, The Nostalgia Project](#)

[University of West Georgia, WOLF Radio](#)

[Vanderbilt University, The Vanderbilt Hustler](#)

Division I: 10,000+ campus undergraduate enrollment (not including distance education);

Division II: 3000-9999; **Division III:** 1000-2999; **Division IV:** under 1000.

Best Rate Card/Media Kit (Division I)

[UAB, Kaleidoscope](#)

[Oregon State University, Orange Media Network](#)

[Kansas State University, The Collegian](#)

[Cal Poly San Luis Obispo, Mustang News](#)

[Colorado State, Rocky Mountain Student Media](#)

Best Rate Card/Media Kit (Division II)

[University of Indianapolis, The Reflector](#)

[Northwest Missouri State University, Northwest Missourian](#)

[Pepperdine University, The Graphic](#)

[CSU Channel Islands, The CI View](#)

[University of Central Missouri, The Muleskinner](#)

Division I: 10,000+ campus undergraduate enrollment (not including distance education);

Division II: 3000-9999; **Division III:** 1000-2999; **Division IV:** under 1000.

Best Reader Promotion Campaign (Division I)

[Appalachian State University, The Appalachian](#)

[University of Texas at Arlington, The Shorthorn](#)

[Auburn University, The Glomerata](#)

[Louisiana State University, LSU Student Media](#)

Best Reader Promotion Campaign (Divisions II, III & IV)

[Northwest Missouri State University, Northwest Missourian](#)

[Santa Monica College, The Corsair](#)

[University of Guelph-Humber, The Nostalgia Project](#)

[St. Mary's University, The Rattler Newspaper](#)

Best Recruitment Ad (Division I)

[University of Texas at Arlington, The Shorthorn](#)

[Cal Poly San Luis Obispo, Mustang News](#)

[Virginia Commonwealth University, VCU Student Media Center](#)

[Oregon State University, Orange Media Network](#)

Best Recruitment Ad (Division II)

[University of Nebraska at Kearney, The Antelope](#)

[Dallas College - Richland campus, Richland Chronicle](#)

[Fullerton College, The Hornet](#)

Best Single-Media Ad Campaign (Division I)

[Louisiana State University, LSU Student Media](#)

[Virginia Commonwealth University, The Commonwealth Times](#)

[University of Texas at Arlington, The Shorthorn](#)

[Ball State University, The McKinley Avenue Agency](#)

[Oregon State University, Orange Media Network](#)

[University of South Carolina, Garnet Media Group](#)

[Cal Poly San Luis Obispo, Mustang News](#)

Best Single-Media Ad Campaign (Division II)

[School of the Art Institute of Chicago, F Newsmagazine](#)

[University of Guelph-Humber, Connect4PR](#)

Best Social Media Engagement (Division I)

[University of South Carolina, WUSC](#)

[Louisiana State University, LSU Student Media](#)

[University of South Carolina, The Daily Gamecock](#)

[Michigan State University, Impact 89FM | WDBM-FM](#)

[Syracuse University, The NewsHouse](#)

Best Social Media Engagement (Divisions II & III)

[Rice University, Rice Thresher](#)

[Otterbein University, T&C Media](#)

[California Baptist University, Lancer Media Group](#)