



Board Minutes July 28, 2022 10 a.m. CT/11 a.m. ET
Board members present: Chris Whitley, president; Steven Chappell, treasurer; Sandra L. Combs, secretary; Jacqueline Alexander, president-elect; Fredrick Batiste, vice president for member training; Hillary Warren, vice president for member support
Staff present: Brendan Eckstein, Marla Schrager

I. Call to Order Chris Whitley

The meeting was called to order at 10:03 a.m. (CT) by President Chris Whitley.

II. Review of Minutes Sandra Combs

The June minutes were included in the Board package. It was moved by Jacqueline Alexander and seconded by Steven Chappell that the meetings be approved. All voted yes.

III. Financial Report Steven Chappell

- A. Financial Statements through May 2022 was updated during the June meeting so there was no update.
- B. There was no update on the end of the year financials completed before today's meeting.

IV. Strategic Plan Update Marla Schrager

- A. The objectives have been reviewed and placed in a tactical plan. There will be a draft of a dashboard. Both will be placed in a Google doc.
- B. The Clover Pad will be worked on after the October Convention.

V. Events and Certification Chris Whitley

- A. Adviser Awards have been announced.
- B. Pinnacles judging is ongoing.
- C. Summer Workshop ends Aug. 9-10, 2022. A discussion will be held about whether to have next year's workshop virtual.
- D. Adviser Certification wraps up the first week of August.
- E. 2022 Fall Convention - Grand Hyatt Washington, Oct 25-30 Chris Whitley

Registration is open. Three keynote speakers have been announced. There are about 150 breakout sessions scheduled. It is being discussed whether to have a Wednesday night reception for those who are present then.

F. 2023 Spring Convention Director position decided. Two candidates interviewed. It was moved by Sandra Combs and seconded by Fred Batiste to approve Isobel Breheny as the director.

VI. Other Projects – No update

VII. Old Business/New Business

- A. It was moved by Jacqueline Alexander and seconded by Steven Chappell to confirm Carol Terracina Hartman as Bylaws Chair.
- B. CMA will be a sponsor of JAWS event in August in Austin. (JAWS was a CMA sponsor.)
- C. Diversity and Inclusion certification updated by Jacqueline Alexander.
- D. Meeting times for August and September will be determined with a doodle poll.
- E. Town News extended its contract through the Spring with a 30-day out clause.
- F. Jacqueline Alexander requested analytics from the Communications Committee in a “formal report”.
- G. Open applications for Board Secretary and Board Treasurer will be sent out Aug. 1 and end Aug. 19 at noon.

Application form for Board Treasurer and Secretary:

<https://forms.gle/PeV1zUNwrs6JJsjRA>

VIII. Adjourn

At 11:15 a.m. it was moved by Jacqueline Alexander and seconded by Fred Batiste that the meeting be adjourned. All yes.